



SUMMER **TRUE COLORS FUND**
ONLINE
AUCTION

JULY 10 - 31, 2012

Cyndi Lauper and the **True Colors Fund** will be holding its **Fourth Annual Summer Online Auction** this July. 100% of the net proceeds will go directly to the Forty to Nine Project, underwriting our work to raise awareness and bring an end to homelessness amongst lesbian, gay, bisexual and transgender youth, who make up between 20-40% of all homeless youth. In addition, the funds raised will go to help support the Give a Damn Campaign, inspiring and engaging everyone, especially straight people, to get informed and give a damn about gay, lesbian, bisexual and transgender equality.

With the support of people like Lady Gaga, Jason Mraz, Steven Tyler / Aerosmith, Sarah McLachlan, Bette Midler, Miley Cyrus, Norah Jones, Rosie O'Donnell, Drew Barrymore, Whoopi Goldberg, Piper Perabo, and TV shows like The Office, Entourage, Survivor, The View, The Daily Show with Jon Stewart and the Ellen DeGeneres Show we have raised over \$325,000 in support of equality through our auctions in the past four years. Please join with us today and donate one of the following items:

SPECIAL CELEBRITY EXPERIENCE, LIKE:

- A Television/Movie Walk-on Role or Set Visit
- VIP Concert Tickets and Meet & Greet
- Lunch on the Set of TV Show or Movie

ONCE-IN-A-LIFETIME EXPERIENCES IN:

- Entertainment, Travel, Sports, Business, Food or Fashion

We know that you must get many requests like this one, but we hope that you will take a moment today and donate to this auction in support of our work to inspire the straight community to support the LGBT community and bring an end to homelessness for LGBT youth.

The auction will be featured on the leading online charity auction website, charitybuzz.com, with a community of upscale bidders located in over 100 countries around the world. The auction will be marketed heavily via Charitybuzz, Cyndi Lauper and True Colors' email lists and websites, as well as through extensive media outreach by Charitybuzz, Cyndi Lauper and True Colors' PR teams.

If you would like more information or to make a donation today, please contact:

Toby Pearce
True Colors Fund
646-524-6860
tpearce@truecolorsfund.org

or

Jennifer Promis
Charitybuzz
646-998-6178
jpromis@charitybuzz.com

ONLINE AUCTION DONATION FORM



Contact Name:

Admin Contact:

Phone Number: Fax Number:

Email Address:

Website URL:

Company Name:

Street Address:

City: State: Zip:

Brief Item Description:

Donation Credit (as it will appear on charitybuzz.com):

Terms & Restrictions (Expiration and Blackout Dates, # of Guests, Age Limits, Exclusions, etc):

Suggested Value (\$500 Minimum):

THANK YOU FOR YOUR DONATION!

By submitting this form, you agree to the following terms and conditions:

1. Please submit this form along with 300dpi image(s) for online and print use to jpromis@charitybuzz.com and have all donations shipped to charitybuzz offices.
2. All donations submitted to this auction are subject to approval and all minimum / opening bids will be determined at the sole discretion of charitybuzz and the affiliated nonprofit.
3. All items and services are to be fully donated without reserves in accordance with federal tax regulations.
4. You agree that the donated object, service, or experience described on this form belongs to the affiliated organization. In the case that your donation does not sell at the time of auction, the organization has the right to retain, return or otherwise sell, dispose of or donate the object as it sees fit.